

Criteria for Scoring the Heritage Poster Contest

Detail and Expression of the Heritage Place

(worth 40% of total score)

- A. Reflection of the heritage place in the artwork**
(Does it capture the heritage place in some way, either realistically or expressively) /10
- B. Detailing of heritage place in the poster**
(Does the depiction show details which enhance the presentation of the heritage place i.e., people, signs, fixtures, landscape?) /10
- C. Originality of Artistic Expression**
(Has the artist chosen a unique or uncommon subject to illustrate? Does the poster depict the heritage place in a unique or uncommon manner through technique, interpretation or viewpoint?) /10
- D. Reflection of Research**
(Does the poster contain details such as signage, fixtures, landscape elements or people, which could only be known as a result of research?) /10

/40

Quality of Drawing and Illustration

(worth 30% of total score)

- A. Difficulty of the chosen art technique**
(How difficult is the art technique related to the chosen medium and the grade of the student?) /10
- B. Application and use of chosen art technique**
(How well has the artist applied the art technique for the chosen medium?) /10
- C. Commitment to Technique and Design**
(Does the artwork reflect the student's attention and focus. Is it well executed) /10

/30

Quality of the Research Statement

(worth 30% of total score)

- A. Validity of the statement**
*(Are the reasons suggested for significance of the place compelling?
Are they appropriate for the place?)* /10
- B. Composition of the statement**
*(Is the statement well written in relation to the student's grade level?
Is the grammar and spelling correct? Is the statement organized in a logical fashion?)* /10
- C. Reflection of Research**
(Does the statement contain details such as names, dates and references to events, which could only be known as a result of research?) /10

/30

Total Score

/100

